



## **How do I apply to be a vendor?**

Fill out the online application. (But please make sure you read this FAQ and the application Rules & Regulations in full before applying.)

## **Can I apply after the deadline?**

You may apply after the deadline; however, the festival may be full. It is best to apply as early as possible with a fully completed application. The earlier you turn in your application, the better your chances of being accepted. Otherwise, you will be placed on a waiting list.

## **How will vendors be determined?**

Due to significant space limitations vendor placement is juried, vendors will be selected based on quality and uniqueness of wares, as well as to bring together a wide variety of products.

## **What do you mean when you say GSF is a juried show? How do you pick who gets in?**

Part of what makes the Georgia Strawberry Festival a successful festival is the careful selection of vendors who we think will come together to make the most balanced and high-quality festival possible. Applicants are voted on by the members of the Vendor Committee. No one person makes the decision for acceptance or denial. We meet as a committee to look at the applications and photos and make decisions based on originality, aesthetic, marketability to both men, women, and children, general appeal, and price range. We also consider the variety of the festival overall, making sure that we don't have too many similar items or vendors.

## **What kind of vendors do you accept?**

We're looking for any edible/wearable/ loveable/ handcrafted/one-of-a-kind items you've got.

GSF accepts vendors who offer handmade or homemade crafts, handcrafted toys, and products. We are also looking for children's specialty and novelty items and toys.

We are accepting vendors from the following categories for this event: Accessories, Bath & Body, Books, Handmade clothing & accessories (men's women's & children's), Woodworking, Wood Carving, Informational vendors, Jewelry, Leatherwork, Metalwork, Pottery, Original Art, Caricatures, Flowers, Paper Goods, Toys, Face Paint, Henna Tattoo, Food & Snacks.

### **If I'm not accepted, is there a wait list for vendors?**

Yes. We pick a small number of applicants for our wait list. Applicants selected for the wait list will be notified via mail of any booth space that may become available.

### **Do you really need to see photos of my work?**

Yes. The truth is that these photos are what the committee uses to evaluate how your work might compare to others, and whether it is a good fit for our event. Please make sure that these represent the best that you have to offer.

### **How will I know if I get in or not?**

The notification date will be stated on the vendor application. After that date, you'll receive a letter letting you know if you've been accepted to vend.

### **What is your refund policy?**

As stated in the application, no refunds will be given. Please consider your ability to vend carefully before you commit to the festival.

### **Is there a rain date?**

Yes, the rain date will be the following Saturday, May 11<sup>th</sup>, 2024.

### **Why do I need insurance?**

The city and the festival require that you carry liability insurance due to an unexpected or unusual event that may cause injury or damage. For example, if a windstorm or rainstorm occurs and your tent blows over hitting a person or damaging another person's property, you could be liable for the medical expenses, property replacement value, and/or product lost from the occurrence.

### **How do I get liability insurance?**

There are many online sources for purchasing Limited or One-day insurance policies. Complete an Internet search using key terms such as "craft show exhibitor's insurance", "vendor insurance for festivals", "food vendor insurance", etc. Some online insurance companies offer vendor/exhibitor's insurance. You can also inquire at local insurance companies for a price quote for short term (one-day) or long-term insurance.

### **How much insurance do I need?**

The policy coverage must be a minimum of \$1,000,000 for each occurrence with \$1,000,000 personal injury and \$2,000,000 general aggregate. The Georgia Strawberry Festival and the City of Reynolds must be listed as additional insured on the policy. Usually there is no extra charge for this to be added to a one-day certificate of liability insurance.

## **How do I become a sponsor?**

Larger companies and individuals who wish to participate in the GSF should consider getting involved through sponsorship. Corporate organizations can contact the Georgia Strawberry Festival by emailing [GSFSPONSOR@gmail.com](mailto:GSFSPONSOR@gmail.com)